

Dear Ibu Lanny,

**I want to say again how nice it was to meet with you on Thursday.** I have shared your ideas about developing the Organic Farm with my wife, business partner and associates at the Kids Club and I am happy to report that everybody is very excited about the project. Ideas started flowing and I want to share a few of them with you now.

I made the annotated Aerial View below to assist us in further discussions.



**Some of Our Initial thought are:**

**A. It is a very good idea!** It can fill a void in the educational and recreational opportunities currently available in the Jakarta area and as such it also has the potential to be considerably profitable to the Stamford and Raffles Development.

**Benefits to the "community" (Raffles, Jakarta, & the World: ) by Providing:**

1. Learning about organic farming in a fun way.  
(Health and Environmental Benefit)
2. Inspiration to create similar types of "Eco Facilities" and Organic Farms.  
(Inspiring Green Economic Development)
3. Increased opportunity to engage with Nature in a fun and meaningful way.  
(General Environmental Benefit)
4. Increased opportunity to engage with Others in a fun and meaningful way.  
(Improving Social Opportunities)

Point 4 is of particular value in my opinion, because today's world is so overrun by the use of gadgets. We don't yet know the effect this will have on our children and society at large but the idea of creating a facility that will provide and promote "old school" social engagement opportunities is exciting. I dare say, it is something that children and parents need and want.

There are undoubtedly many, many other benefits. These are only the few I can think about while writing this letter. The only real potential downside is that the development could fail to “draw” people to it

This possibility can be virtually eliminated by design. And by design, I don’t simply mean architectural design but the design of the Idea, the Program, the Facility and what it will offer.

I sincerely believe that we can develop a World Class Facility that will have the potential to “draw people” from all around Indonesia and potentially from all around the world.

The Green School /Green Camp does it! Why can't we?

## **B. Some Things that Can Be Offered and Draw People to the Facility are:**

1. **Viewing/experiencing a working Organic Garden/Farm**
2. **Farming Activities** like planting and harvesting rice and other plants.
3. **Cooking** and Preparing healthy meals, snacks and drinks.
4. **Working with others to achieve goals** like a meal or team building activities.
5. **Animal Husbandry:** Caring for and Engaging with Animals by possibly having a small petting zoo or a project to protect some “endangered” species or simply promoting the revitalization of birds, fish and local wildlife.
6. **Environmental Protection Activities**, like river cleaning projects and responsible land use projects like recycling and composting.
7. **Other Educational Activities** could be offered, Eco-Tourism, Eco-Adventure, Edu-tainment as well as more standard academic activities: Science, Geology, Geometry, Language, English immersion, Indonesian Poetry and Puppetry, etc., etc..)
8. **Arts Activities**, like Ceramics, Batik, Tie Die, Painting or Making Perfume or Soap.
9. **Outward Bound** facility.
10. **Picnicking and Camping** facilities.
11. **Hiking facility.** (we could offer hiking trips all the way to Springfield because the Sunter River is an inland highway with public use rights. For the more adventurous we could offer tubing down the river. I have done it with students many times and it never resulted in injury or sickness. Anak Kampung swim the Sunter river almost every day.
12. **Building Camp Fires and Telling Stories** around the Camp Fire while Roasting Marshmallows. “It’s a hit” people love it !
13. **The Connection to Stamford and On Green can transform what could be a “Campy” type environment into an elegant Five Star Retreat.** Imagine a hot day gardening and hiking that ends up with a dip in the pool, waterslide, jacuzzi and hot shower. The day could culminate with a banquet type meal at bistro and/or a return to the Garden Home Stay Villas with story time and stargazing around a camp fire.
14. **The facility could be made available to many groups** like School’s, Business’s and other social groups like churches and mosques as well as Families and Individuals. Note: When I resigned from Springfield the Head of Schools suggested that I start a “Green Camp” near Jakarta. His reasoning was that such a facility was not currently available in the immediate area and that he thought it would be a big success

especially with schools. He also knew that that type of activity was also my passion as a result of watching me develop the Springfield Nature Trail for 7 years. You can see it my YouTube channel : ) [John Ian Rutherford](#)

15. **The Light Rail Train will be finish soon.** Jakartans looking for adventure will have an easy, new and better way to get to Raffles Hills.

### C. Some Final Initial Thoughts:

1. **Though I like the Idea of a socially “old School” environment, that does not mean that we should not use and leverage modern technology.** For instance; we could set up a weather station that is a part of a global network of weather stations. We can establish Sister School Programs with Schools around the world. We could Invite Guest Speakers Via Skype or in person to host a wide variety of programs that we might offer/organize.
2. **Though all of this may say grandiose, I am confident that it is very doable within a reasonably affordable budget.** Of everything listed above, Only the Villas and OutBound Course come with any serious financial investment. The rest will result from creative thinking, good planning, and finding the right people to do the required work. Many are already on hand at Stamford, On Green, the Organic Garden and at the Kids Club.

**Finally, I want to say that we look very much forward to working with you on this and other projects.** I have not had time to work on the Playground at Stamford but I did post some new images to the same link/webpage I sent you at our meeting last Thursday. The pictures show a bit more of the design intent.

**Thank you for you time and consideration** and also the delivered lunch. It is a much bigger blessing than you probably imagine. Thank you very much.

Sincerely,

John iR

Note: I encourage you to view the Link to the Green Camp below as it is a very good example of a world class Eco-Home Stay Facility. It also has a 2 minute video. The other links are simply for your information. Please view them at your leisure : )

[Green Camp at the Green School Bali](#)

[Nature Trail at Springfield ~ Video](#)

[Visual CV I made for the Green School](#)

IF you watch ~ Please Turn Up the Volume : )

[Link to Stamford Playground Webpage](#)